

**Instructions:** Identify whether the goal/objective/Strategy should be included in the plan (Yes or No).  
 Assign a value of perceived importance to the statement 1 = not very important; 5 = critically important

<b>General Community Goals</b>				
Index	Goal/ Objective/ Strategy	Include (Y/N)	Rank (1-5)	Statement
A	Goal			To promote and protect the health, safety, and welfare of area residents and to promote the economy, convenience, and general appearance of the City by guiding physical developments through the comprehensive planning process, thus using the limited tax dollars to the maximum.
B	Goal			To provide for the orderly arrangement and growth of the City and surrounding area enabling each different land use to perform its function economically and with minimum conflict to other uses.
C	Goal			To promote the economic growth and social development of the City and the surrounding area as a partner in cooperation with the private sector.
D	Goal			To promote cooperation and coordination between Madison and Lake County in the development of land and utilities within three miles of the City limits.
E	Goal			To provide ample opportunities for public participation at all stages of the planning and implementation process, including annual reviews of the plan and public awareness campaigns.
F	Goal			To retain flexibility within the planning and zoning process so as to readily cope with changing social and economic conditions.
G	Goal			To encourage redevelopment efforts, specifically in areas which currently are or have the potential to be unsightly or blighted.
H	Goal			To ensure environmentally safe use and development of the City and surrounding area through appropriate planning and zoning.
I	Goal			To strengthen sense of community by providing aesthetic gateways to the City through landscaping, screening, and/or building design of all development located along arterial roadways leading into the City

**General Land Use Goals**

Index	Goal/ Objective/ Strategy	Include (Y/N)	Rank (1-5)	Statement
A	Goal			To provide opportunity for various land uses in a manner compatible with existing and planned development within the developed area of the City of Madison which may be most efficiently provided municipal services.
A	Objectives			Encourage compact, contiguous growth along the city's fringe.
B	Objectives			Discourage leapfrog development on land which cannot be economically provided with public services and facilities.
C	Objectives			Encourage annexation of the land adjacent to the city limits prior to development.
D	Objectives			Discourage the practice of spot zoning within the City limits.
A	Strategies			Establish performance standards to ensure compatibility of new development with existing adjacent development.
B	Strategies			Establish performance standards consistent with the future land use plan which improve compatibility of changes of uses in cases of redevelopment.

**Residential Use Goals**

Index	Goal/ Objective/ Strategy	Include (Y/N)	Rank (1-5)	Statement
A	Goal			To encourage the planning and construction of a wide range of housing unit types that provide comfortable and creative living and permits both privacy and sociability for all socio-economic levels living in the area.
A	Objectives			Preserve and maintain the community's existing and useable housing stock.
B	Objectives			Preserve and protect historic dwellings, neighborhoods, and other architecturally significant buildings from incompatible development.
C	Objectives			Promote the planning, design, and construction of a wide range of housing types for all income levels and age groups that integrate different socio-economic levels in a neighborhood setting.
D	Objectives			Encourage the replacement of substandard housing units.
E	Objectives			Provide suitable transition zone between low density residential areas from more intensive, non-residential uses through natural and manmade barriers.
A	Strategies			Apply the appropriate building codes, uniformly, to the new construction and substantial rehabilitation of housing throughout the community.

**Commercial Use Goals**

Index	Goal/ Objective/ Strategy	Include (Y/N)	Rank (1-5)	Statement
A	Goal			To locate areas of commercial development within the context of the overall plan so that it is economically feasible to operate a business and provide goods and services in a clean, attractive, safe and convenient manner. Such locations for commercial activity will best suit the public interest, serve residents of the area, and protect the general welfare of the community.
A	Objectives			Encourage the retention and strengthening of the Downtown central business district as a commercial center and encourage future retail growth of appropriate commercial and mixed-use development.
B	Objectives			Discourage strip development and encourage more compact and higher quality development.
C	Objectives			Provide and support employment areas at sites which are convenient to existing and proposed residential areas and accessible from the existing or proposed transportation system.
D	Objectives			Allow neighborhood and convenience commercial uses to be clustered at accessible locations that do not create land use conflicts or traffic problems.
E	Objectives			Discourage commercial development in the rural area unless the uses are consistent with the adopted Land Use Plans of the City of Madison and Lake County.
F	Objectives			Provide for sufficient buffering or transition areas around commercial areas.

**Industrial Use Goals**

Index	Goal/ Objective/ Strategy	Include (Y/N)	Rank (1-5)	Statement
A	Goal			To promote and encourage industrial, warehousing, and wholesaling development at appropriate locations within the area to provide a stable economic base, and to provide adequate land for the expansion of present area industries and the attraction of new industrial activities.
A	Objectives			Encourage the establishment of industrial parks, designed with adequate facilities, service roads, and other necessary supporting facilities and maintain a reserve of available and serviced industrial land to produce a flexible and competitive market for a variety of industrial sites.
B	Objectives			Encourage the diversification of area industries to promote economic stability.
C	Objectives			Encourage industrial development to occur in the designated industrial parks.
D	Objectives			Discourage industrial development in the rural area unless the uses are consistent with the adopted Land Use Plans of the City of Madison and Lake County.
E	Objectives			Provide for sufficient buffering or transition areas around industrial use properties.

**Public Utilities Goals**

Index	Goal/ Objective/ Strategy	Include (Y/N)	Rank (1-5)	Statement
A	Goal			Maintain and enhance existing infrastructure and increase the life cycle of future infrastructure development in order to meet current and projected needs consistent with sound municipal development standards.
B	Goal			Protect the quantity and quality of ground and surface water.
C	Goal			Develop, implement, and monitor an aggressive program for the treatment of sewage.
D	Goal			Assure that as Madison grows, electric and natural gas utility services are adequately provided.
E	Goal			Create, implement, and monitor an integrated, efficient, environmentally safe and conservation-oriented recycling and waste management system.
A	Objectives			Maintain and enhance existing infrastructure and increase life cycle of future infrastructure development.
B	Objectives			Provide proper supply, collection, treatment, and distribution facilities.
C	Objectives			Utilize water and sewer main extensions from existing systems to structure growth and development in an orderly fashion.
D	Objectives			Employ an area wide approach in planning utility systems.
E	Objectives			Encourage county approved developments within the three mile study area and beyond to require utilities compatible with city requirements
F	Objectives			Establish an anticipatory approach to the community's long-term need for replacement landfill.
G	Objectives			Provide for adequate refuse disposal through the appropriate location of sanitary landfills and/or incinerators; also, study and implement, where feasible, alternatives to landfills for disposal of solid waste.
H	Objectives			Promote community-wide recycling and waste reduction programs, including the location of sites for material collection, and handling/processing at strategic locations.
A	Strategies			Maintain the policy of not providing water service beyond the City limits of Madison.
B	Strategies			Establish formal policy for provision of public funding for projects that provide community-wide benefits, programming these expenditures through the capital improvement process.
C	Strategies			Continue to monitor development with respect to system capacities, and schedule improvements accordingly.
D	Strategies			Coordinate utility improvements with street improvements when possible.
E	Strategies			The City needs to determine means of cost recover for acquiring existing rural water distribution systems prior to the annexation of those customers presently served with rural water if necessary.
F	Strategies			Maintain the policy of not providing sanitary sewer service beyond the City limits of Madison.
G	Strategies			Continue to monitor development with respect to system capacities, and schedule improvements accordingly.

**Public Utilities Goals (continued)**

Index	Goal/ Objective/	Include (Y/N)	Rank (1-5)	Statement
H	Strategies			Regarding the future development of areas outside the current City limits, it is recommended that prior to annexation and development of property, it should be considered whether a master sewer collection plan/capacity impact study be completed.
I	Strategies			Continue the policy of minimizing the use of private septic tanks within the City.
J	Strategies			Encourage construction of major interceptor lines prior to development so that lift station construction to reach existing lines can be avoided.
K	Strategies			Provide for the prohibition and removal of abandoned vehicles and other types of junk.

**Stormwater and Flood Control Goals**

Index	Goal/ Objective/ Strategy	Include (Y/N)	Rank (1-5)	Statement
A	Goal			Minimize off-site and on-site flooding and soil erosion from growth and development.
A	Objectives			Continue to enhance and strengthen regulations regarding development in stream corridors, floodplains, floodways, and other natural areas which are unsuitable for construction.
B	Objectives			Maintain a regional approach to Federal storm water mandates, involving, City, County, and South Dakota Department of Environment and Natural Resources.
C	Objectives			Develop an area-wide project approach which views storm water as an asset, utilizing natural drainage patterns, retention and detention facilities, wetlands, and drainage corridors as natural ways to manage run-off.
D	Objectives			Minimize soil erosion and downstream sedimentation through appropriate design.
H	Objectives			Discourage commercial development in the rural area unless the uses are consistent with the adopted Land Use Plans of the City of Madison and Lake County.
I	Objectives			Employ an area wide approach in planning drainage systems.
A	Strategies			Regarding the future development of areas outside the current City limits, it is recommended that prior to annexation and development of property, a master storm water drainage plan/ impact study be completed.
B	Strategies			On-site management of storm water for positive use such as retention and detention for landscaping or recreational use, and the multiple use of storm water drainageways for open space amenities should be encouraged with land use regulations and project design.
C	Strategies			In order to protect surface water quality unique natural areas such as lakes, streams, wetlands, riparian areas, and storm water conveyance and storage areas should be identified and protected from externalities of development.
D	Strategies			Support the installation of stormwater facilities which may exceed the short-term needs of a proposed development but will be necessary for future development outside the proposed development, with the developer responsible for only the cost necessary to serve the proposed development.

### **Transportation Goals**

Index	Goal/ Objective/ Strategy	Include (Y/N)	Rank (1-5)	Statement
A	Goal			To provide an efficient, safe, and economical system of transportation for vehicle, pedestrian, bicycle and other public or recreational purposes within Madison and the three-mile study area outside city limits.
A	Objectives			Maintain a transportation (grid) system of major streets throughout the City to relieve central area traffic, while allowing the use of innovative designs, which best utilize existing topography for drainage, reducing development costs, and creating neighborhood settings.
B	Objectives			Secure sufficient rights of way to for Madison's future arterial/collector street system and pedestrian access to walking and trail systems.
C	Objectives			Promote the strategic use the existing right-of-way to minimize needs for acquisition of property for collector and arterial streets.
D	Objectives			Provide safe, direct pedestrian and bicycle access from residential neighborhoods to schools, commercial centers, and recreation areas through the use of sidewalks and/or bicycle trails.
E	Objectives			Develop a balanced transportation system that meets the mobility needs of the community and supports the City of Madison's land use projections.
F	Objectives			Encourage the use of alternate means of transportation, including public transportation and bicycle and pedestrian movement, by improving and expanding facilities and services and encouraging compact "walkable" land use patterns and project designs.
G	Objectives			Continue Madison's sidewalk and trails network into developing areas.
H	Objectives			Design a street and road improvement program that is both physically attractive and sensitive to the environs of urban neighborhoods.
I	Objectives			Limit access (driveway/curbcut) on arterial and major collector streets.
J	Objectives			Discourage through traffic on local streets within established neighborhoods.
K	Objectives			Require continuity of collector streets between adjacent subdivisions.
L	Objectives			Develop sufficient off-street parking to meet existing and future demands.
M	Objectives			Provide convenient access to residential areas with a minimum of traffic hazards
N	Objectives			Ensure connectivity of the roadway network by providing at least two access points within each development to adjoining roadways.
O	Objectives			Ensure appropriate roadway extensions by providing at least one east-west and one north-south collector road within each Section.
P	Objectives			Upgrade waterway crossings to contain 100-year flood events to improve emergency access throughout the City.
Q	Objectives			Design transportation systems to account for a minimum of twenty years traffic growth to limit significant maintenance.
R	Objectives			Maximize the safe and efficient movement of railroad traffic, while minimizing street conflicts and reducing the creation of barriers created by rail corridors.
S	Objectives			Enhance and protect aviation facilities, while minimizing their effects on surrounding land uses.

**Transportation Goals (continued)**

Index	Goal/ Objective/ Strategy	Include (Y/N)	Rank (1-5)	Statement
A	Strategies			Develop and adhere to Engineering Design Standards for the City of Madison.
B	Strategies			Boulevard strips are located between curb and sidewalk or right of way line. These strips should be wide enough to provide adequate pedestrian safety and space for snow storage and landscape plantings. To minimize the undesirable impact of traffic on abutting properties, the width of the boulevard plantings strip should be increased in relation to speed of traffic.
C	Strategies			View all street projects as elements of community design and the public environment, and incorporate this perspective into project design.
D	Strategies			It is recommended that as the City continues to grow, the City should plan for and develop minor and major collector streets. The extension of existing north-south and east-west collectors combined with the development of collectors on section and half-section lines will aid in transporting traffic from local streets to arterial and major collectors unless otherwise provided for within a development proposal.
E	Strategies			Support the construction of streets at a level of service which may exceed the short-term needs of a proposed development but will be necessary for future development outside the proposed development, with the developer responsible for only the cost necessary to serve the proposed development.
F	Strategies			Conduct/implement the City of Madison Transportation Study.
G	Strategies			Adopt access management policies for arterial and collector streets.
H	Strategies			Review, develop, and implement policies and/or standards which recognize differences between existing urban developed, developing fringe, and rural developed roads.
I	Strategies			Establish a Master Sidewalk and Trails Plan for the City of Madison to guide the development of pedestrian transportation.
J	Strategies			Investigate existing situations and develop policy regarding parking on major and minor collector streets.

**Human Services Goals**

Index	Goal/ Objective/ Strategy	Include (Y/N)	Rank (1-5)	Statement
A	Goal			Coordinate development of essential public services and institutions in harmony with development of the City of Madison.
A	Objectives			Continue partnerships with educational facilities, specifically Dakota State University, to encourage growth and provide adequate land development opportunities.
B	Objectives			Plan for school sites in advance of new residential development ensuring ample, uncrowded facilities at a reasonable cost.
C	Objectives			Encourage libraries and community cultural facilities to expand as necessary to adequately serve the needs of the population.
D	Objectives			Plan for continued development of police and fire protection throughout the city.

**Parks and Recreation Use Goals**

Index	Goal/ Objective/ Strategy	Include (Y/N)	Rank (1-5)	Statement
A	Goal			To plan and construct park and recreation facilities to meet the wide range needs of a diverse population and developed areas.
A	Objectives			Provide and maintain parks, public facilities and recreation sites at a uniformly high standard in all neighborhoods of the city.
B	Objectives			Secure suitable park sites within designated growth areas.
C	Objectives			Develop the creek area throughout Madison as a recreational area such as a bike path or walking trail.
D	Objectives			Provide for the preservation of open spaces wherever possible.
E	Objectives			Encourage the establishment of parks adjacent to and in conjunction with any new public schools to make the best use of public funds to develop appropriate joint use park/school amenities.
F	Objectives			Provide an interconnected multi-use path system as an integral part of future development and redevelopment that is consistent with this comprehensive plan.

**Environmental Protection Goals**

Index	Goal/ Objective/ Strategy	Include (Y/N)	Rank (1-5)	Statement
A	Goal			It is the goal of the City of Madison to avoid development in areas that: Are environmentally fragile or unique; Present health and safety hazards to city residents; could degrade or otherwise negatively impact neighboring property.
A	Objectives			Soil characteristics, depth to aquifer, topography and other construction limitations should be carefully considered in project site planning.☒
B	Objectives			Development shall be limited within areas that are known to experience regular and/or severe flooding.
C	Objectives			Drainage, air quality, noise, and other environmental factors will be considered for their impacts on neighboring property.
A	Strategies			The City shall be provided assurances of environmental protection measures, prior to the approval of any required permit or legal document, in areas having obvious or documented development limitations.
B	Strategies			The development of stream corridors, the aquifer, natural floodplains and drainageways and other significant natural areas that are unsuitable for construction shall be precluded.
C	Strategies			The City shall strive to protect surface water and groundwater, especially in those areas what are designated wellhead and shallow aquifer protection areas.

**Environmental Protection Goals (Continued)**

Index	Goal/ Objective/ Strategy	Include (Y/N)	Rank (1-5)	Statement
D	Strategies			Soil erosion and downstream sedimentation shall be minimized through appropriate design.
E	Strategies			Proposed developments in flood hazard areas shall comply with the National Flood Insurance Program and the City of Madison Ordinances.